



American Heart Association®

Heart Club™

High School Heart Club Grant Opportunity FAQ

This document provides answers to questions about the new High School Heart Club Grants available to high schools with active American Heart Association Heart Clubs.

[High School Heart Club Grants | American Heart Association](#)

SITE ACCESS & ADMINISTRATIVE QUESTIONS

What is the link to the grant website to apply for grants?

<https://ahaschoolgrant.fluxx.io/apply/heartclubgrants>

Use this link to register an account and generate the username and password needed to log in to the American Heart Association's School Grants System. Only one member or advisor from the Heart Club should register an account. We will only accept one grant application per Heart Club.

How do I access my login information?

After you register, you will receive an email confirming your account. That email will have your designated username and a link you can follow to create your password and then access the grant portal. Please check your junk or spam folder if you do not see it in your inbox. If there are issues, please reach out to heartclub@heart.org before trying to create additional accounts.

If I can't get the application to submit through the grant portal, can my application be emailed to the Heart Club inbox?

Unfortunately, no. All High School Heart Club grant applications must be completed and submitted through the online grant portal. Please email us at heartclub@heart.org if you are having issues.

I forgot my username or password — how can I reset it?

If you've forgotten your username, please contact heartclub@heart.org with your name and Heart Club name. If you've forgotten your password, select "Reset Password" on the grant login page to create a new one.

What should I do if I don't receive the registration confirmation email?

If you do not receive the registration confirmation email, check your spam folder and contact heartclub@heart.org before attempting to register again.



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GRANT REQUIREMENTS & TIMELINE

What is the application timeline?

- Applications open: Thursday, October 16, 2025
- Submission deadline: Thursday, November 20, 2025
- Applicants notified: On or before Monday, December 8, 2025
- Funds issued: Within 30 days of signed agreement

Who is eligible to apply?

To be eligible, applicants must:

- Be a registered American Heart Association Heart Club with a faculty advisor
- Provide a school or district W-9 form
- Include a letter of support from a school administrator
- Strong preference is given to clubs officially recognized as a student organization by their school
- No prior CPR credentialing is required

What types of projects are eligible for funding?

High School Heart Club grant recipients will receive a combination of resources and funding totaling \$4,500 to help create a safer school environment through activities such as:

- Assisting with the development of a Cardiac Emergency Response Plan (CERP) for the school.
- Providing card-credentialed CPR, First Aid and AED training.
- Hosting and promoting [Nation of Lifesavers™](#) events that spread awareness and train more students and community members in Hands-Only CPR.
- Advocating for policies that expand access to CPR and AED training in schools and communities.

Tell me more about the American Heart Association's Nation of Lifesavers.

When someone's heart stops, immediate CPR and automated external defibrillator (AED) use can double or even triple their chance of surviving. Yet less than half of people experiencing sudden cardiac arrest receive the help they need from a bystander. The American Heart Association is committed to turning a nation of bystanders into lifesavers. The long-term goal of Nation of Lifesavers is to ensure that in the face of a cardiac emergency, anyone, anywhere, is prepared and empowered to perform CPR and become a vital link in the chain of survival. [Learn More](#)

How much funding can my Heart Club receive?

High School Heart Clubs can apply for a combination of eligible resources and funding totaling \$4,500 in value.



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What types of expenses or resources are eligible for a grant?

Your application must include a request for at least one CPR in Schools® with First Aid Training Kit and/or a CERP Services Package. This will allow your Heart Club to have the training and resources necessary to lead meaningful events and ensure sustainable impact beyond this grant cycle. You should also consider the merchandise and supplies you will need to host and promote impactful event(s) and request funding to support those needs accordingly.

Eligible Resources for Grant Funding:

Category	Description	Cost
CPR in Schools® with First Aid Training Kit	Includes 10 Mini Anne Plus® inflatable manikins, 10 AED simulators and 3 USB drives with training videos & guides. Enables student- or teacher-led instruction within one class period.	\$750 per kit* *Includes shipping
CERP Services Package <i>(limit 1)</i>	Includes 1 CPR in Schools® Kit and AED trainer, guidance to develop CERP and form dedicated response team, Heartsaver® First Aid CPR AED credentialed training for 5 staff members, guidance on planning and running CERP drills, evaluation tools and additional resources and support to strengthen your school's lifesaving readiness, and more.	\$1,500 per school
Heartsaver® First Aid CPR AED credentialed training	Optional add-on to the CERP Services Package for expanded student or staff credentialing.	\$85 per person (estimate)
Event & Merchandise Support	Supports items needed to host impactful Nation of Lifesavers events and boost visibility. May include: <ul style="list-style-type: none"> • T-shirts for volunteers or participants • Tablecloths, banners and backdrops • Educational print materials (flyers, posters, handouts) • Event-day supplies (tables, displays, signage, giveaways) • Digital promotion materials (social media graphics, QR code posters) 	Variable*



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What is an American Heart Association CERP Services Package?

The American Heart Association can assist in creating a CERP that meets state guidelines and ensures your school is prepared for a cardiac emergency. If you add this resource as part of your application, note that the limit is 1. [Learn More](#)

What is included in the CPR in Schools® with First Aid Training Kit?

CPR in Schools® with First Aid Training Kit is designed to meet the needs of schools and can be facilitated by anyone, anytime, anywhere. The kit contains everything needed to train 10 to 20 people at once in the lifesaving skills of CPR and first aid. Anyone can facilitate a CPR & First Aid Anywhere training session in less than one hour. During the training session, CPR and first aid skills are taught with the Heart Association's research-proven practice-while-watching technique. Please note, you may include more than one CPR in Schools® with First Aid Training Kit in your request. [Learn More](#)

What should I estimate for Event and Merchandise Costs?

You will need to estimate the cost of merchandise like T-shirts, banners, tablecloths and other event day supplies. You can speak with your Heart Club advisor, the student activities department or a school administrator to identify local suppliers or vendors used by your school and source rough cost estimates.

PREPARING YOUR APPLICATION

My Heart Club wants to apply. What should we do first?

We recommend reviewing the FAQ, learning more about the American Heart Association's Nation of Lifesavers and speaking with your Heart Club advisor, Heart Club members and school administrators to discuss how this grant opportunity can support the needs of your school and community. Work collaboratively to prepare answers to the application questions and submit your final responses through the American Heart Association School Grants portal. To successfully submit your application, you must include your school or district's W-9 form and a letter of support from a school administrator. Connect with your Heart Club Advisor and a school administrator to secure these documents before submitting your Heart Club's final application in the grant portal.



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What are the application questions?

Review the following questions and documents needed to submit your application.

Basic Information:

School Heart Club Name

Approximate number of Members

Date Heart Club was established (mm/yyyy)

Name of School Principal or Head of School

Email of School Principal or Head of School

Name of Heart Club Faculty Advisor

Email of Heart Club Faculty Advisor

Short Answer Questions:

- 1) Vision statement for the importance of spreading CPR education in your community. (200 words)
- 2) Proposal outlining your planned event(s), funding request and resource needs. Include your timeline, total potential impact like target audience(s) size and the sustainability of initiatives. (500 words)
- 3) Explain how this grant would support your community's CPR awareness needs. (200 words)
- 4) Summary of any previous events or awareness campaigns you or your Heart Club have led that demonstrate your ability to develop and lead your proposed event(s). (200 words)
- 5) How would you share with your school's administration the importance of having a Cardiac Emergency Response Plan? (200 words)

Required Documents:

Supporting Documents to Upload

- School or District W9
- Letter of Support from Heart Club Advisor and/or School Administrator



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REVIEW & SELECTION PROCESS

All grant applications will undergo a structured review process conducted by a committee of American Heart Association staff. Applications will first be screened for eligibility to confirm that the applicant:

- Is a registered American Heart Association Heart Club with a faculty advisor
- Included a valid W-9 form and a letter of support from school administration

Eligible applications will then be evaluated using a standardized rubric to ensure fairness, consistency and alignment with the goals and expectations of the grant opportunity. Each of the following four criteria will be weighted equally (25% each):

Vision – Strength and clarity of the applicant’s vision for how the Heart Club will advance CPR awareness and support a culture of preparedness within their school and community.

Impact – Quality and achievability of the proposed program, including the design of proposed event(s), requested resources and projected reach.

Need – Demonstrated understanding of CPR awareness or preparedness gaps in their school and community and how the proposed project addresses those needs through resources, education and advocacy

Experience – Evidence of leadership, teamwork and prior success organizing meaningful school or community initiatives that build capacity and engagement.

Each reviewer will independently score applications based on these criteria. Composite scores will determine the highest-ranking applicants, after which the review committee will meet to finalize selections, ensuring balanced representation across schools and regions.

What will make an application stand out?

Strong applications will:

- Present a clear vision for CPR awareness
- Demonstrate understanding of school needs and how requested resources will be used
- Articulate potential impact of proposed event(s)
- Include realistic goals, timelines and sustainability.

How will recipients be notified?

The student contact and faculty advisor listed in the application will receive an email from heartclub@heart.org on or before Monday, December 8, 2025.



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How will non-recipients be notified?

High School Heart Clubs that are not selected will receive an email notification at the time of recipient announcements.

What are the next steps for grant recipients?

If your Heart Club is selected as a grant recipient, you will be invited to an orientation session in January.

Have additional questions?

Email heartclub@heart.org